



GOOD News

Monthly Newsletter

AUGUST 2026

Celebrate National Thrift Shop Day with Goodwill on August 17!

A Message From *Michele*

Hello Everyone!

As August arrives, many families are preparing for a new school year filled with hope, opportunity, and fresh beginnings. Back-to-school shopping is an important tradition, and our stores help make it easier for families to find quality clothing, shoes, backpacks, books, and household essentials at great value while giving gently used items a second life.

Providing value and second opportunities; that is the power of Goodwill. Every purchase made in our stores helps fund employment services, affordable housing, and support programs that empower individuals to build brighter futures. A family may come in looking for school clothes, but their purchase also helps someone find a job, maintain stable housing, or gain the confidence and skills needed to achieve greater independence.

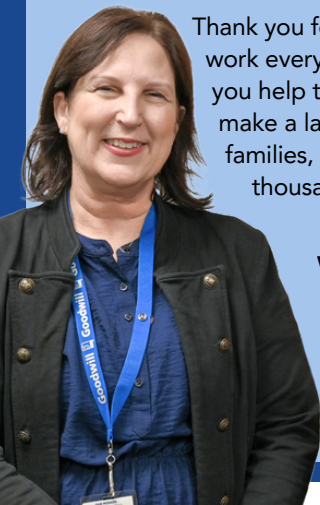
As you finish summer projects and clean out closets, garages, and storage spaces, I encourage you to remember Goodwill. Your donations help stock our stores for the busy fall season and provide the resources that fuel our mission.

Thank you for the care, dedication, and purpose you bring to your work every day. When you donate, shop, or support Goodwill, you help transform everyday generosity into opportunities that make a lasting impact. Together, we are creating stronger families, stronger communities, and brighter futures for thousands of people across south central Wisconsin.

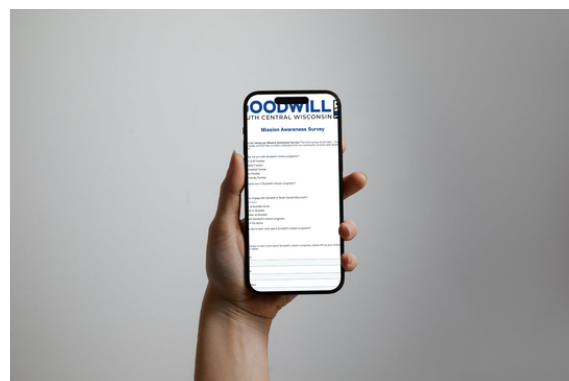
With Gratitude,

Michele Harris

President & CEO



Mission in Motion



Your Feedback Matters: Take Our Mission Awareness Survey

Help us share our mission more effectively by taking our Mission Awareness Survey! This quick survey takes less than 1 minute to complete and will help us better understand how familiar our community is with Goodwill's mission, programs, and impact.

Your feedback will help us identify opportunities to improve how we communicate our mission and ensure everyone feels informed and connected to the life-changing work happening across South Central Wisconsin. Thank you for sharing your thoughts!

[Click here](#) to take the survey or scan the QR code!



Celebrating Our Team



August RISE Award Recipient

This month we recognize Derek Pfeiffer for Results! Derek is a dependable team member whose dedication and professionalism make a difference every day. He approaches every situation with integrity, thoughtful decision-making, and a commitment to supporting both our team members and the communities we serve. Whether collaborating with store teams or helping create a positive shopping experience, Derek consistently goes above and beyond. His contributions reflect Goodwill's values and strengthen our mission every day. Congratulations, Derek!

Nominate a Goodwill Employee for a RISE Award!



August Anniversaries

1 Year			5 Years
Aaron H.	Joseph Y.	Olga C.	Jason S.
Andrew C.	Kaitlyn M.	Preston D.	Mikaila H.
Cienna S.	Matt B.	Silvan F.	Ricky C.
Derrick R.	Mikayla M.	Suzette T.	15 Years
Gregory W.	Momodou J.	Violet H.	Andrea R.
			James H.

We're Hiring!

Check out our top job openings below:

- E-Commerce Electronics Specialist
- Production Associate
- Property Supervisor

Click [here](#) to view all job openings!



What's New in Store

Monday, August 17

NATIONAL THRIFT SHOP DAY

ONE DAY ONLY!



GOLDEN TICKET

FIND A GOLDEN TICKET & WIN A \$50 GIFT CARD
On August 17, each of our 14 Goodwill retail stores and Goodwill Outlet will be hiding one Golden Ticket somewhere in the store at a random time. Find it and receive a \$50 Goodwill gift card!



DONATE & SAVE

DONATE & RECEIVE A 10% OFF COUPON
Drop off a donation on August 17 to any one of our 15 donation centers (excluding Outlet) and receive a 10% off coupon to use in-store (only valid on August 17!)



SHOP & SAVE AGAIN

WHEN YOU SHOP, RECEIVE A COUPON FOR YOUR NEXT PURCHASE
When you shop at Goodwill on August 17, you'll receive a 20% coupon on a purchase of \$25 or more to use later in the month!

GOODWILL OF SOUTH CENTRAL WISCONSIN STORES ONLY

Celebrate National Thrift Shop Day at Goodwill on August 17!

Visit any of our 14 Goodwill retail stores or the Goodwill Outlet for a day full of savings and surprises. Search for a hidden Golden Ticket for a chance to win a \$50 Goodwill gift card, donate at a donation center to receive 10% off coupon for same-day purchase, plus any purchase made on August 17 will receive a return coupon – 20% off a \$25 purchase to use later in the month. Don't miss this one-day celebration of thrifting, saving, and giving back!



E-Comm Highlight

- Top Find: Sealed Pokemon Card Fossil Preconstructed Theme Display Box
- Donated to Middleton

BACK TO SCHOOL GIVEAWAY!

ENTER FOR A CHANCE TO WIN A \$100 GOODWILL GIFT CARD



Shop Goodwill for Back to School!

Shop our 14 retail stores and Outlet in South Central Wisconsin for classroom outfits, dorm decor, backpacks, school supplies, and more!

Student & Teacher Discount

Every Thursday is Student & Teacher Day! Get 10% off your purchase with a valid school ID.



Blog

Good to Know Blog



SUMMER TRENDS YOU CAN SCORE AT GOODWILL

Look for this summer's must-have styles? Discover how thrifting at Goodwill makes it easy to stay trendy on a budget.

GOODWILL



WHAT HAPPENS AFTER YOU DONATE TO GOODWILL

Ever wonder what happens after you donate? Follow your item's journey and discover how every donation supports Goodwill's mission.

GOODWILL



THE ULTIMATE GUIDE TO SHOPPING AT THE GOODWILL OUTLET

New to the Goodwill Outlet? Learn how it works, what to expect and tips for finding incredible bargains by the pound.

GOODWILL

Check out the most recent 'Good to Know Blog' with fresh and exclusive content. From thrifting tips and seasonal inspiration to mission stories and behind-the-scenes highlights, there's always something new to discover.

Let's Get Social!

Visit our [website](#) and follow us on social media for daily updates, exclusive promotions, upcoming events, and more!



Fun Fact: There are more than 3,400 Goodwill retail & outlet stores worldwide.

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