



# GOOD News

Monthly Newsletter

## MAY 2026

Wisconsin Celebrates Goodwill Week from May 3-9!

### A Message From *Michele*

Hello Everyone,

May is a meaningful time to reflect on the power of community and the impact we can create together. During Goodwill Week, May 3 to 9, we celebrate a simple but powerful truth: at Goodwill of South Central Wisconsin, we see every day how access to employment and housing can transform lives.

As a 100% local, 100% nonprofit organization, that impact stays right here in our community. Work builds confidence and independence, and it often begins with stability. Our 24/7 group homes and 74 apartment units provide safe, supportive housing that is foundational to mental wellness and a bridge to opportunity.

This is a great time to clear out what you no longer need and turn it into something meaningful. When you donate, those items help fuel our local economy and support job training, employment, and housing programs for our neighbors. That impact begins with simple actions like donating, shopping, and supporting our mission.

As we move through the month, we take time to recognize what matters most. On Mother's Day, we celebrate mothers and mother figures whose care and strength shape our lives.

On Memorial Day, we honor and remember those who gave their lives in service to our country.

Thank you for helping create opportunities across South Central Wisconsin.

With Gratitude,

*Michele Harris*

President & CEO



### Mission in Motion



### Wisconsin Makes Goodwill Week Official!

Every year during the first full week of May, Goodwill organizations across the U.S. and Canada celebrate Goodwill Week. This year in Wisconsin, Governor Tony Evers made it official proclaiming May 3-9, 2026 as Goodwill Week recognizing the leaders, staff, supporters, and patrons of Goodwill and thanking them for their commitment to improving the lives of many through personalized and dignified services and care. Governor Evers also recognized Goodwill for upholding the power of community and neighbors helping neighbors in this the "Year of the Neighbor," which he declared in his final State of the State address this past February. The Goodwill Week proclamation also recognized Goodwill for its efforts as one of the nation's largest nonprofit providers of workforce development services and a leader in advancing the circular economy. [Learn More!](#)



# Celebrating Our Team

Nominate a Goodwill Employee for a RISE Award!



## May RISE Award Recipient

This month we recognize Laura Defoe, Donation Attendant at Verona, for Stewardship! At a recent staff meeting, Laura was recognized by leadership for her dedication, hard work, and strong leadership. When the store experienced a transition, Laura stepped up to support her team during a busy time, while also mentoring new team members, helping them learn procedures, answer questions, and deliver great customer service. She has also contributed to improvements that help streamline daily work and enhance the customer and donation experience. Congrats, Laura!



## May Anniversaries

1 Year		5 Years	30 Years
Alaina B.	Jeff K.	JoAnne S.	Kobina A.
Alexandra H.	Joel L.	Juan T.	
Andrew R.	Jonathan P.	10 Years	
Angie A.	Leila G.	Katie H.	
Cindy M.	Lorna L.	Lena M.	
Francine T.	Matthew W.	Michelle T.	
Iris B.	Ray H.		

## We're Hiring!

Check out our top job openings below:

- Production Associates, Donation Attendants, & Cashiers
- Store Manager - Richland Center
- Resident Assistant - Northport Group Home (Part-Time)

→ Click [here](#) to view all job openings!



# What's New in Store



## Customer Satisfaction Survey

Want to be entered to win a \$50 Goodwill gift card? We want to hear from you. We have launched a new Customer Satisfaction Survey along with a monthly giveaway. By taking our quick survey, you will be entered into a monthly drawing. You can access the survey by scanning the QR code on our in-store flyer or on the bottom of your sales receipt.



## Earth Day E-Cycling Donation Drive

With the support of more than 575 donors—nearly double last year's turnout—and help from dedicated volunteers and partners, we kept a significant amount of electronics out of landfills and ensured they were responsibly recycled. Thank you for all the support!



## ShopGoodwill Now Offering Free Pick Up!

Our ShopGoodwill now offers free pickups for your Goodwill SCWI purchases! If you choose the Pick Up option at checkout, you can schedule a convenient pickup time at 5525 Tradesmen Drive, Madison location.



## E-Comm Highlight

- Top Find: 13K Gold Link Bracelet
- Donated to Madison West

## Blog

## Good to Know Blog



Check out the most recent **'Good to Know Blog'** with fresh and exclusive content. From thrifting tips and seasonal inspiration to mission stories and behind-the-scenes highlights, there's always something new to discover.

## Let's Get Social!

Visit our [website](#) and follow us on social media for daily updates, exclusive promotions, upcoming events, and more!



The number of donors for our Earth Day E-Cycling Donation Drive nearly doubled this year!