



GOODWILL

MISSION PROGRAMS

Goodwill of South Central Wisconsin is a local nonprofit serving a 14-county region and employing more than 600 team members. Revenue generated through generous donations and purchases at our 14 retail stores and outlet directly supports our mission programs. These programs include **Supported Employment** for individuals with disabilities, **Launchpad** that helps individuals with barriers to employment reenter the workforce, **Stable Housing** for seniors and people living with long-term mental illness, free **Vouchers** provided to assist individuals from more than 40 partner nonprofits, and **Volunteer Income Tax Assistance (VITA)**, which provides free tax preparation for individuals and families with low to moderate incomes.

Our Mission

To help people in our community to live, work, and thrive through housing, employment and supportive services.



Over **2,000** People Served



Over **200** Vouchers Redeemed

✓ Missions:

Launchpad

Supported Employment

Stable Housing

Volunteer Income Tax Assistance (VITA)



READY TO MAKE AN IMPACT?



goodwillscwi.org



mission@goodwillscwi.org





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✓ Mission Stats:

2,000+ People Served

80 Supported Participants

60+ Supported Employers

1,400+ Tax Returns

200+ Vouchers Redeemed

20+ Launchpad Participants

110 Stable Homes

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