



GOOD News

Monthly Newsletter

MARCH 2026



Developmental Disabilities Awareness Month: Supported Employment

A Message From *Michele*

Hello Everyone!

As spring arrives across South Central Wisconsin, we feel the promise of a new season, even as Midwest weather keeps us on our toes. There is renewed momentum as we clear closets and make space for what is next. When you donate to Goodwill, that simple act of spring cleaning becomes something much bigger. Each donation fuels job training, employment support, and housing stability for people in our community, creating opportunity that stays local and changes lives.

March is National Developmental Disabilities Awareness Month (DDAM). At Goodwill, we move beyond awareness to action. Through Supported Employment and community programs, individuals with disabilities build skills, gain confidence, and secure meaningful work. Employment brings independence, dignity, and connection.

This month we also celebrate Employee Appreciation Month. Nearly 600 team members across our region make this mission possible every day.

From store associates and job coaches to housing staff, tax volunteers, drivers, and behind-the-scenes teams, their expertise and empathy turn community generosity into measurable results.

As we recognize Women's History Month, we honor the many women leaders, team members, and participants who strengthen our organization and communities.

Here's to a season of momentum, fresh starts, and maybe a few winning brackets. Thank you for Spreading the GOOD.

With Gratitude,

Michele Harris

President & CEO



Mission in Motion



Supported Employment

Our Supported Employment team, including job coaches, case managers, and employment specialists, plays a vital role in advancing Goodwill's mission every day.

Through personalized guidance, hands-on training, and consistent encouragement, they help individuals with disabilities overcome barriers, build workplace skills, and gain meaningful employment in their community. They partner closely with local employers to create inclusive opportunities that benefit both businesses and job seekers. Their dedication not only supports success on the job but also builds confidence, independence, and long-term stability.

Because of their expertise and compassion, individuals across South Central Wisconsin are able to live, work, and thrive.

"Helping individuals with special needs build confidence, express who they truly are, and navigate challenges—while working toward greater independence—is what motivates me every day."

- Makenna
Case Manager

Celebrating Our Team



March RISE Award Recipient

This month we recognize Mike Dryden, Cashier at East, for Stewardship! Mike takes true ownership of his role, consistently identifying what needs to be done and completing tasks promptly while maintaining excellent customer service. When salvaging needed extra attention, Mike stepped up to get everything back on track while balancing merchandising and register duties. His humility, respect, and dependable work ethic help ensure the store is presented at its best each day. Congrats, Mike!

Nominate a Goodwill Employee for a RISE Award!



March Anniversaries

1 Year	5 Years
Dee L. Kassye D. Kyle M. Logan P. Rebecca A. Tracey W.	Derek P.



WHEDA Foundation Grants Support Critical Repairs at Goodwill Stable Housing Properties

We're Hiring!

Check out our top job openings below:

- Job Coaches (No Weekends!)
- Warehouse Specialists
- Store Manager (Verona)

→ [Click here](#) to view all job openings!



What's New in Store



Spring Cleaning Starts with Giving

As you refresh your space this season, set aside the items you no longer need and donate them to Goodwill. Your clothing, household goods, and décor can find a second life while supporting job training, employment services, and housing programs that help people in our community live, work, and thrive.

SPREAD GOOD. EVERY DAY.

at Goodwill!

Celebrating Spread Goodness Day Friday, March 13

Spread Goodness Day is celebrated annually on the 2nd Friday of March to inspire a global day of kindness.

- Free Collectible Sticker for Shoppers & Donors
- Support Our Mission by Rounding Up
- Shop or Donate & Receive a Coupon for a Later Visit

*While supplies last. Only on March 13, 2026 at Goodwill of South Central Wisconsin stores.

GOODWILL
SOUTH CENTRAL WISCONSIN



Spread Good on Friday, March 13th!

Celebrate **Spread Goodness Day** at Goodwill on Friday, **March 13**! Shop or donate to receive a free collectible sticker and a bounce back coupon for a future visit, and round up at checkout to support our mission. Join us in spreading kindness and making a positive impact in our community. This annual day of kindness inspires communities around the world to do good. Join us in spreading goodness and making a positive impact right here in South Central Wisconsin.

E-Comm Highlight



- Top Find: 14K Yellow Gold Flex Bracelet
- Donated to Madison West

Blog

Good to Know Blog



Check out the most recent 'Good to Know Blog' articles with fresh, exclusive content you won't find anywhere else. From thrifting tips and seasonal inspiration to mission stories and behind-the-scenes highlights, there's always something new to discover.

Let's Get Social!

Visit our [website](#) and follow us on social media for daily updates, exclusive promotions, upcoming events, and more!



About 80% of Americans say they plan to do a spring cleaning this year.