



GOOD News

Monthly Newsletter

APRIL 2026

Earth Day Celebration: Free E-Cycling Donation Drive at Hilldale April 18

A Message From *Michele*

Hello Everyone!

April is a meaningful reminder that even small acts of generosity can create lasting impact. At Goodwill of South Central Wisconsin, every donation, volunteer hour, and act of support helps open doors for people in our community to live, work, and thrive.

As we recognize Earth Day, we are reminded that Goodwill's work is about more than the items we receive. It is about what those items make possible. Donations and thrifted purchases help reduce waste, give usable goods a second life, and support employment, housing, and supportive services for our neighbors across South Central Wisconsin.

This month also includes Volunteer Appreciation Day, and we are especially grateful for the more than 30 volunteers who supported our VITA free tax preparation program this season. Their generosity, care, and commitment help individuals and families navigate tax season with confidence and keep more of what they earned.

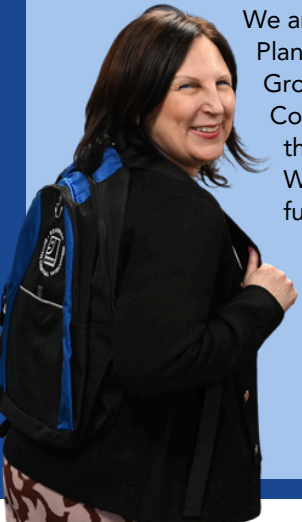
We are also proud to introduce our 2026–2028 Strategic Plan: Mission in Motion: Shaping Our Future Together. Grounded in four pillars of Mission, People & Culture, Community & Engagement, and Operational Excellence, this plan will help guide our work in the years ahead. We look forward to sharing more about each pillar in future newsletters.

Thank you for helping us spread the GOOD.

With Gratitude,

Michele Harris

President & CEO



Mission in Motion



VITA: Goodwill's Free Tax Prep Program

Filing taxes can feel overwhelming, especially if you're worried about making mistakes, missing credits, or paying high fees. Goodwill of South Central Wisconsin's Volunteer Income Tax Assistance (VITA) program offers free, reliable tax preparation for low- to moderate-income individuals, ensuring people receive the maximum refund they're eligible for without the stress or cost. Meet Stacy, a Madison teacher who has trusted VITA for years. With support from dedicated volunteers like Joe, she's found peace of mind knowing her taxes are handled with care and accuracy. From helping individuals uncover missed credits to supporting seniors and families during difficult transitions, VITA volunteers go above and beyond to make a meaningful difference.

Scan to watch the full video of "Mission Moment: VITA"!



Celebrating Our Team



April RISE Award Recipient

This month we recognize Thad Scott, Resident Assistant at Offshore Group Home, for Stewardship! Thad has been with Goodwill since 2018. Residents enjoy connecting with "Mr. Thad" and appreciate how he encourages them to work toward their goals. He consistently goes above and beyond; covering extra shifts, training new team members, and supporting the team with his knowledge and compassion. He also handles minor maintenance and keeps standards high, especially on weekends. Congrats, Thad!

Nominate a Goodwill Employee for a RISE Award!



Anniversaries

1 Year

| | |
|-------------|------------|
| Breanna M. | Makayla F. |
| Brooklyn H. | Mikaela J. |
| Hannah S. | Nevaeh R. |
| Jem T. | Nicole L. |
| Jesse J. | Tami R. |
| Mak S. | Tanya K. |

Congratulations to Our RISE Leadership Development Program (Cohort 3)!



We're Hiring!

Check out our top job openings below:

- Job Coaches
- Warehouse Specialists
- Production Associates

→ Click [here](#) to view all job openings!



What's New in Store

FREE E-CYCLING Donation Drive

In honor of Earth Day, drive up & donate your electronics for free!

- 📅 Saturday, April 18
- 🕒 8:00 AM - 12:00 PM
- 📍 Hilldale Shopping Center
Madison, WI
Parking Lot Behind L.L. Bean

SCAN TO LEARN MORE TODAY

Donating to Goodwill keeps electronics, clothing and household items out of landfills through resale, responsible recycling and materials management.

GOODWILL
SOUTH CENTRAL WISCONSIN

Free E-Cycling Donation Drive

FREE Electronics Recycling Donation Drive in celebration of Earth Day! Join Goodwill at Hilldale Shopping Center for a quick, easy, drive-up & drop-off of your electronics. Bring your electronics in any condition (working & non-working): large screen TVs, computers, laptops, phones, cameras, and more! Your items will be safely, Earth-friendly, and responsibly recycled.

Day: Saturday, April 18
Time: 8 AM – 12 PM (rain or shine)
Location: Hilldale Shopping Center (711 Hilldale Way, Madison, WI; Parking lot behind L.L. Bean)

Learn More + FAQs: Click [here](#).

Celebrate Earth Day with Goodwill!



Celebrate Earth Day on Wednesday, April 22 by supporting sustainability with Goodwill! Stop inside any of our stores to pick up a free seed packet, and shop or donate while you're there to make an even greater impact. Supplies are limited, so don't miss out!



E-Comm Highlight

- Top Find: 14K Gold Pearl Ornate Victorian Rolo Necklace
- Donated to Nakoma

Blog

Good to Know Blog

GOOD TO KNOW BLOG

WANT A ONE-OF-A-KIND PROM DRESS? START AT GOODWILL

Discover standout prom dresses, including vintage gowns and modern pieces no one else will have. Look unforgettable without overspending.

GOODWILL

GOOD TO KNOW BLOG

SPRING CLEANING TIPS: WHAT TO SORT, WHAT TO DONATE, AND WHERE TO START

Ready to declutter this spring? Learn easy spring cleaning tips, what to donate, and how your items can make a difference in your community.

GOODWILL

GOOD TO KNOW BLOG

HOW GOODWILL'S FREE TAX ASSISTANCE CHANGES LIVES

Filing taxes shouldn't be a barrier to financial stability. Learn how Goodwill's free tax assistance program helps community members with low to moderate income prep taxes.

GOODWILL

Check out the most recent **'Good to Know Blog'** with fresh and exclusive content. From thrifting tips and seasonal inspiration to mission stories and behind-the-scenes highlights, there's always something new to discover.

Let's Get Social!

Visit our [website](#) and follow us on social media for daily updates, exclusive promotions, upcoming events, and more!



In 2025, Goodwill of South Central Wisconsin increased electronic waste recycling by 32%.