

JANUARY 2026

Get Organized Month: Declutter & Donate this New Year!

A Message From Michele

Hello Everyone!

There is something special about the start of a new year. It invites us to pause, take a breath, and step forward with renewed hope. At Goodwill of South Central Wisconsin, we welcome 2026 with gratitude and optimism for what is ahead.

This year begins with momentum, including the growing impact of Launchpad, our transitional jobs program. Launchpad is opening doors for individuals to build skills, confidence, and stability, creating real opportunities that lead to lasting employment and brighter futures.

As we move forward, we are guided by a spirit of advancement, helping people take their next step, at their own pace, toward possibility and independence.

To our donors, shoppers, partners, and friends, thank you. Your generosity fuels everything we do. Because of you, people in our community are finding safe and stable housing, meaningful work, and the support they need to live, work, and thrive.

You can be part of the impact by donating items you are ready to pass along, shopping Goodwill and sharing the GOOD, and following us to help spread our mission.

To our employees, thank you for showing up every day with heart and purpose. Your work changes lives. Here is to a hopeful year ahead, together.

With Gratitude,

Michele Harris
President & CEO



Mission in Motion

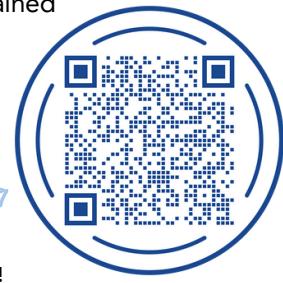


MISSION MOMENT

Launchpad: Goodwill's Transitional Jobs Program

Starting a career isn't always a straight path, especially when barriers make it hard to gain work experience. Goodwill of South Central Wisconsin's Launchpad Program provides paid, hands-on job opportunities paired with personalized support to help people build skills, confidence, and a path toward long-term employment. Watch these stories from real Goodwill Launchpad Associates who have graduated from our program and see how Christine, Leila, and Kai gained confidence, built essential workplace skills, and took meaningful steps toward their career goals through paid work experience and support.

Scan to [watch](#) the full video of "Mission Moment: Launchpad"!



Celebrating Our Team



January Anniversaries

1 Year

Astrid M.	Marc N.
Blake S.	Marta K.
David H.	Phoebe T.
Lindy M.	Reese C.
Lyjah-Mychel J.	Stacey P.

January RISE Award Recipient

Stephanie, E-Commerce Specialist, is being recognized for her incredible Stewardship. Over the past two weeks, she has seamlessly moved between jewelry, authentication, and listing; tasks varied enough that many would struggle to meet goals during this transition. Stephanie navigated them effortlessly, helping the team achieve objectives while consistently exceeding performance expectations.

Nominate a Goodwill Employee for a RISE Award!



We're Hiring!

Check out our top job openings below:

- Job Coaches
- Store Supervisors
- E-Commerce Specialists
 - Jewelry, Books, or Vintage Clothing

→ Click [here](#) to view all job openings!

*Referral Bonus

Earn extra cash while helping your friends find a rewarding career at Goodwill! With our \$500 Referral Bonus, there's no limit to how many people you can refer or how much you can earn. Learn more at goodwillscwi.org/careers/referral-bonus/



Yelp Review: Fitchburg

One happy donor shared this on Yelp after donating at Goodwill; and we couldn't agree more! Our Fitchburg location is just one of 14 convenient, fast, and easy donation centers. Stop by and donate today!

E-Comm Highlight

- **Top Find:** 1895-S \$20 Liberty Head Double Eagle Gold Coin
- **Donated to:** Middleton



What's New in Store



New Year, New You: Declutter & Refresh for 2026

Start the year off right by clearing out the clutter and creating space for what matters most. Donate your gently used items to Goodwill and help support our mission in your community. Looking for something new-to-you, stop by Goodwill to find great finds for yourself or your home. Begin 2026 with a fresh start!



Safety

Tom's Safety Tips

To help keep employees, residents, persons served, and customers safe during winter conditions, remember to practice

Winter Weather Safety

- Wear shoes with good traction or use ice grips.
- Walk slowly, take shorter steps, and keep hands free for balance.
- Dress in layers and protect hands, feet, and head.
- Check vehicles and drive cautiously.
- Take breaks when shoveling and watch for frostbite or hypothermia.



Let's Get Social!

Visit our [website](#) and follow us on social media for daily updates, exclusive promotions, upcoming events, and more!



About 66% of people plan to kick off the New Year with a clutter-free home!